

San Miguel/Mora County Fair Association

P.O Box 325

Las Vegas, NM 87701

sanmiguelmoracountyfair@gmail.com

www.sanmiguelmoracountyfair.com



Join Us in Supporting the San Miguel/Mora County Fair

Greetings!

We hope this letter finds you well. We are reaching out to you on behalf of the San Miguel Mora County Fair, an event that brings together our community in celebration of our heritage, talents, and the vibrant spirit of our region. We would like to present to you the 2026 Sponsor Benefit Guide & Pricing.

The fair has been a cherished tradition for many years, offering a platform for local residents to showcase their skills, creativity, and agricultural accomplishments. It's a time when families gather to enjoy the festivities, from livestock exhibitions and agricultural displays to thrilling competitions and fun-filled activities for all ages.

As we gear up for this year's fair, scheduled to take place from August 5-9, 2025, we are excited to make it an even more memorable and rewarding experience for everyone involved. To achieve this, we are seeking support from generous individuals and businesses like yours to help cover the cost for the various activities and competitions planned throughout the event. We have packaged great marketing opportunities for you and your business into multi-level sponsorship opportunities.

Your contribution will not only enhance the quality of the fair but also demonstrate your commitment to the well-being and prosperity of our community. By supporting the San Miguel Mora County Fair, you are investing in the future of our youth, promoting local talent, and preserving our cultural heritage for generations to come.

Here is a breakdown of how your donation can make a difference:

- **Livestock Shows:** Your support will enable us to award prizes to participants who have dedicated countless hours to raising and caring for their animals, encouraging excellence and sportsmanship among our youth.



An equal opportunity non-profit organization made up of volunteers.

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- **Art and Craft Exhibitions:** By funding prizes for artistic endeavors ranging from painting and photography to woodworking and quilting, you can inspire creativity and foster a deeper appreciation for the arts within our community.
- **Children's Activities:** With your support, we can provide prizes for the various events, activities, and other interactive activities designed to entertain and engage our youngest fair attendees, creating cherished memories that will last a lifetime.
- **Live Entertainment/Concerts:** Your sponsorship will assist in the execution of live music and concerts at this year's fair. These events will bring to life the spirit, energy and celebration of this great event.

Your generosity will be acknowledged on our website, and through our social media channels, giving your business valuable exposure to our attendees and supporters. Please review the complete Sponsor Benefit Guide & Pricing attached to this letter for full details on your investment.

We understand that times are challenging for many, and any contribution, big or small, will be deeply appreciated. Together, we can make this year's San Miguel Mora County Fair a resounding success and a source of pride for our community.

To invest in a sponsorship package or to learn more about sponsorship opportunities, please contact Briana Montano-Baca at 505-429-0353 or Francisco Sanchez at 505-426-7423.

Thank you for considering our request. Your support means the world to us and makes a meaningful difference in the lives of those we serve.

With excitement and anticipation,

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