



San Miguel/Mora County Fair

2026 Sponsor Benefit Guide & Pricing

Level of Sponsorship	Title Sponsor	Diamond	Platinum	Gold	Silver	Bronze	Friends of the Fair
Investment	\$20,000	\$15,000	\$7,000	\$4,500	\$2,500	\$1,500	\$250-\$1,499
Show Title Sponsor of the San Miguel/Mora County Fair	X						
Entertainment Stage Sponsorship with 10x10 Banner	X	X					
Free 10x10 Booth Space in Vendor Alley if desired	X	X	X				
Business Name engraved on the inside of Buckle Awards (excluding specifically sponsored buckles by other sponsors)	X	X	X				
Company Logo on Flag on Fairgrounds	X	X	X	X			
Business Logo on all Banner Awards	X	X	X	X			
LOGO on Back of Exhibitor T-Shirts	X	X	X	X			
Logo on Digital Outdoor Screen in Show Barn	X	X	X	X			
Logo on Fair Poster, Programs, Promotional Flyers	X	X	X	X			
Saturday Free Admission Tickets	15	10	5	2			
Business Name included in County Fair Radio Ads	X	X	X	X			
Banner Sponsorship	Banner at Entrance in Show Barn 5x3 Banner in Arena	Banner at Entrance in Show Barn 5x3 Banner in Arena	Banner at Entrance in Show Barn 5x3 Banner in Arena	Banner in Show Barn 5x3 Banner in Arena	5x3 Banner in Show Barn	Group Banner in Show Barn	Name on Friends of the Fair Banner in Show Barn
AD in Annual Fair Book	1 Full Page & Back Cover	1 Full Page	1 Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	Group 1/2 Page Ad
Logo on County Fair Website	Logo on Home Page & Sponsor Page of www.sanmiguelmoracountyfair.com	Logo on Home Page & Sponsor Page of www.sanmiguelmoracountyfair.com	Logo on Home Page & Sponsor Page of www.sanmiguelmoracountyfair.com	Logo on Home Page & Sponsor Page of www.sanmiguelmoracountyfair.com	Logo on Sponsor Page of www.sanmiguelmoracountyfair.com	Logo on Sponsor Page of www.sanmiguelmoracountyfair.com	Logo on Sponsor Page of www.sanmiguelmoracountyfair.com
Announcements over PA System throughout Fair and Special Events	X	X	X	X	X	X	X
Mentions & Promotions on all Social Media Platforms	X	X	X	X	X	X	X
15% Sponsorship goes to San Miguel/Mora County Buyers Club	\$3,000.00	\$2,250.00	\$1,050.00	\$675.00	\$375.00	\$225.00	TBD